

UBA VISIT TO MOOLA DUDDA

Unnat Bharat Abhiyan (UBA) is a transformative initiative launched by the Government of India through the Ministry of Human Resource Development (MHRD) to catalyse rural development across the country. UBA seeks to bridge the gap between academic institutions and rural communities. The program revolves around the active engagement of higher educational institutions, including universities and colleges, in adopting villages. This adoption involves a holistic approach, encouraging interdisciplinary collaboration among various academic departments to address the multifaceted challenges faced by rural areas. UBA places a strong emphasis on sustainable development, fostering the creation of scalable solutions in areas such as health, education, agriculture, water resources, and socio-economic development. By promoting the use of technology and innovation, the initiative aims to empower rural communities, enhance their skills, and improve their overall quality of life

Objectives of UBA :

1. Rural Development
2. Community Engagement
3. Skill Enhancement
4. Technology Transfer
5. Inclusive Growth
6. Education and Awareness
7. Research and Innovation
8. Infrastructure Development

UBA Visit to Moola Dudda on 15/02/2024 & 16/02/2024:

- Team dedicated maximum effort for positive change in the village.
- Arrived around 6 o'clock on 15/02/2024.
- Geetha Kiran ma'am (CEO of ME-RIISE Foundation) led a session on design thinking for village children.

Design Thinking Workshop:

- Children divided into teams, each assigned a mentor.
- Tasks included searching for a problem statement, finding a suitable solution, and designing a prototype.
- Active participation and enjoyment by children.

- Provided information about different agricultural apps for village farmers.

Village Survey (16/02/2024):

- Teams conducted a survey to understand village issues.
- Emphasized the importance of higher studies and discussed the effects of smoking, drinking, gambling, and women's hygiene for school students.
- Prototype Presentation:
 - Children prepared prototypes and presented them the next day.
 - Active and impressive participation.
 - Judged by Mohanlakshmi ma'am (COO of ME-RIISE Foundation) and Geetha Kiran ma'am.
 - Raama team declared winners and rewarded with goodies.

Fun Q&A Session:

- Geetha Kiran ma'am asked funny questions for every team.
- Children thoroughly enjoyed and answered each question.
- Kurmaa team declared winners and rewarded with goodies.
- Overall Experience:
 - Highly informative visit.
 - Active participation and enjoyment by the entire team.

Outcomes of UBA visit:

1. Community Empowerment
2. Improved Infrastructure
3. Technology Adoption
4. Increased Awareness
5. Academic Collaboration
6. Research Impact
7. Inclusive Development
8. Community-Led Initiatives
9. Networking and Collaboration
10. Demonstration of Best Practices




 A Convergence for Knowledge / Experience / Resources for Rural Development
Unnat Bharath Abhiyan
 A joint initiative by MHRD and IIT Delhi


उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN
 Malnad College of Engineering, Hassan-573202
 Autonomous institution affiliated to VTU, Belagavi

 Mandated Centre for Research, Innovation, Incubation, Start-ups and Entrepreneurship
Dr. Geetha Kiran A (Coordinator, UBA)

